

Privacy Policy – The Prosperity

At **The Prosperity**, we respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, store, protect and otherwise process your personal information when you visit or use our website www.theprosperity.in, submit an enquiry, contact us, or interact with our services.

By using our website or voluntarily providing your personal information, you acknowledge that you have read and understood this Privacy Policy.

1. Information We Collect

When you visit or interact with our website, we may collect certain information that you voluntarily provide to us, including:

- Name
- Mobile/telephone number
- Email address
- Location or preferred property location

We may also automatically collect certain technical information when you browse our website, such as your IP address, browser type, device information, pages visited, approximate location and website usage information, subject to applicable law.

2. How We Use Your Information

We may use your personal information for legitimate and lawful purposes, including:

- Responding to your enquiries and requests
- Understanding your property requirements and preferences
- Providing information about properties, projects and related services
- Connecting you with relevant property opportunities
- Scheduling site visits, meetings or callbacks
- Improving our website, services and user experience
- Understanding website usage and customer interests
- Communicating important updates regarding your enquiry
- Sending information about relevant properties, services, offers and promotional activities where permitted by applicable law

- Maintaining records and complying with legal and regulatory requirements

We will process personal information only for specified and legitimate purposes and in accordance with applicable laws.

3. Consent

Where consent is required under applicable law, we will seek your consent before processing your personal information for the relevant purpose.

You may withdraw your consent where applicable. Withdrawal of consent will not affect the lawfulness of processing carried out before the withdrawal.

Requests relating to withdrawal of consent or your personal information can be made using the contact details provided in this Privacy Policy.

4. Property Search & Personalisation

When you interact with our website, we may use information about your property preferences, searches and enquiries to better understand your requirements and provide relevant property information.

For example, if you enquire about a residential project in a particular location, we may use that information to provide you with relevant property options or contact you regarding your enquiry.

We will not use personal information for purposes that are incompatible with the purpose for which it was collected, except where permitted or required by applicable law.

5. Sharing of Personal Information

We value the confidentiality of your personal information.

We may share relevant information with selected service providers, technology partners, communication providers, or other parties where necessary to provide our services, operate our website, process enquiries or comply with legal obligations.

Where your enquiry relates to a specific property or project, your information may also be shared with the relevant developer, project representative, authorised sales partner or service provider where necessary to respond to your enquiry.

We do not sell your personal information as a standalone commercial product.

Any sharing or processing of personal information will be undertaken in accordance with applicable law and appropriate safeguards.

6. Marketing Communications

If you provide your contact information through our website or otherwise voluntarily communicate with us, we may contact you regarding your enquiry, property requirements, projects, services, offers or other relevant information, subject to applicable law.

Depending on the communication channel and applicable requirements, communications may be made through:

- Phone calls
- SMS
- Email
- WhatsApp or other messaging platforms

You may request to stop receiving promotional communications from us at any time by contacting us using the details provided below or by using the available unsubscribe/opt-out mechanism.

7. Cookies and Similar Technologies

Our website may use cookies and similar technologies to:

- Improve website functionality
- Understand website traffic and usage
- Remember user preferences
- Analyse website performance
- Improve marketing and advertising effectiveness
- Provide a better user experience

You may control or disable cookies through your browser settings. Disabling certain cookies may affect some website functionality.

8. Data Security

We take reasonable technical and organisational measures to protect personal information against unauthorised access, misuse, alteration, disclosure, loss or destruction.

However, no method of transmission or electronic storage can be guaranteed to be completely secure. While we take appropriate precautions, we cannot guarantee absolute security of information transmitted through the internet.

9. Data Retention

We retain personal information only for as long as reasonably necessary to fulfil the purpose for which it was collected, provide services, respond to enquiries, comply with contractual or legal obligations, resolve disputes and enforce our rights.

When personal information is no longer required for the applicable purpose or legally required to be retained, we will take appropriate steps to delete, erase or anonymise it, subject to applicable law.

10. Your Privacy Rights

Subject to applicable law, you may have rights relating to your personal information, including the right to:

- Request information about personal data being processed
- Request correction of inaccurate or incomplete information
- Request deletion of personal information where applicable
- Withdraw consent where processing is based on consent
- Request information regarding the processing or sharing of your personal information
- Raise a grievance or privacy-related concern

To exercise your applicable rights, please contact us using the details provided below.

11. Request for Deletion of Personal Information

If you have previously submitted your personal information through our website and would like to request deletion of your information, you may write to us at:

Email: info@theprosperity.in

We will review your request and take appropriate action in accordance with applicable law. Where permitted, we will communicate the outcome of your request through email or other appropriate means.

Please note that certain information may need to be retained where required by law, for legitimate business purposes, or for establishing, exercising or defending legal claims.

12. Third-Party Websites and Services

Our website may contain links to third-party websites, property developers, service providers, social media platforms or other external websites.

The Prosperity is not responsible for the privacy practices, content or security practices of third-party websites. We recommend that you review the privacy policies of such websites before providing your personal information.

13. Children's Privacy

Our website and services are not intended to knowingly collect personal information from children in circumstances where such collection is restricted by applicable law.

If we become aware that personal information has been collected in violation of applicable requirements, we will take reasonable steps to address the situation.

14. Changes to This Privacy Policy

The Prosperity reserves the right to update or modify this Privacy Policy from time to time to reflect changes in our practices, technology, services or applicable legal requirements.

Any updated version will be published on this page with the revised “**Last Updated**” date.

We encourage you to periodically review this Privacy Policy to remain informed about how we handle personal information.

Privacy Contact Information

If you have any questions, concerns, requests or complaints regarding your personal information or this Privacy Policy, please contact us:

The Prosperity

Email: info@theprosperity.in

Phone: 6292302504

Website: www.theprosperity.in

We will make reasonable efforts to respond to privacy-related requests and concerns in accordance with applicable law.